Dof #



Line Channel Description

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Times

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Longth Air Time Ad ID

Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115088
Alt Order #	06226502
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Data

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Decembilistion

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p		-		_	•			
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	1:15 PM	USPRTV28ACH	\$500.00		1
2	WRAL	The Doctors	10-11AM								
	ISSUE CL	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	10:49 AM	USPRTV28ACH	\$500.00		1
3	WRAL	Late News	11-1135p								
	ISSUE CL	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	11:23 PM	USPRTV28ACH	\$2,000.00		1
4	WRAL	Price is Right	11a-12p								
	ISSUE CL	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:00			\$500.00	See MG 59.2,59.3,59.4	1
5	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	12:28 PM	USPRTV28ACH	\$700.00		1
6	WRAL	WRAL 5am News	5am - 5:30a								
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	5:25 AM	USPRTV28ACH	\$700.00		1
7	WRAL	5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			F	11/02/12	:30	5:15 PM	USPRTV28ACH	\$2,000.00		1
8	WRAL	5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME									



Line Channel Description

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Time

Day

Date

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115088
Alt Order #	06226502
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast			
Billing Type	Cash			
Special Handling	CIA - Mark PAID			

Ad-ID

Rate

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Reconciliation

Lille	Chamer Description	Tille	Day	Date	Lengu	I All Tille	Au-ID	nate	neconciliation	nei #
8	WRAL 5:30 News	530-6p		-	-					
	ISSUE CLASS OF TIME	•								
	WRAL		F	11/02/12	:30	5:37 PM	USPRTV28ACH	\$2,000.00		1
9	WRAL 6pm News (M-F)	6-630p								
•	ISSUE CLASS OF TIME									
			10/29/12	to 11/04/12	1x	1				
	WRAL		F	11/02/12	:30	6:22 PM	USPRTV28ACH	\$2,500.00		1
10	WRAL WRAL AM News	6-7a				• · · · · · ·		Ψ=,======		
	ISSUE CLASS OF TIME	0-7 u								
	1000E GEAGG OF THME		10/20/12	to 11/04/12	1x	1				
	WRAL		F	11/02/12	:30	6:43 AM	USPRTV28ACH	\$1,600.00		1
44		620m 7m	•	11/02/12	.00	0.40 AW	031 KT VZOACH	ψ1,000.00		•
11	WRAL CBS Evening News (M-F) ISSUE CLASS OF TIME	630p-7p								
	1550E CLASS OF TIME		10/00/10	+- 11/04/10	4	1				
	WRAL		10/29/12 F	to 11/04/12 11/02/12	1x	1 6:51 PM	USPRTV28ACH	ΦΩ ΩΩΩ ΩΩ		
			F	11/02/12	:30	6:51 PW	USPRIVZBACH	\$2,000.00		I
12	WRAL CBS This Morning	7am - 9am								
	ISSUE CLASS OF TIME					-				
				to 11/04/12	1x	1				
	WRAL		F	11/02/12	:30	8:58 AM	USPRTV28ACH	\$850.00		1
13	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME									
				to 11/04/12	1x	1				
	WRAL		F	11/02/12	:30	9:32 AM	USPRTV28ACH	\$500.00		1
14	WRAL The Insider (1-130p)	1-130p								
	ISSUE CLASS OF TIME									
			11/05/12	to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	1:25 PM	USPRTV28ACH	\$500.00		1
15	WRAL The Doctors	10-11AM								
	ISSUE CLASS OF TIME	-								
			11/05/12	to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	10:22 AM	USPRTV28ACH	\$500.00		1
		Wo	warrant that the act				was taken from the program to	•		·

Length Air Time



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL			
Account Executive	Cheryl Blair			
Sales Office	Washington Telerep			
Sales Region	National			

Order #	115088					
Alt Order #	06226502					
Deal #						
Order Flight	10/30/12 - 11/06/12					

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling	CIA - Mark PAID				

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL The Doctors	10-11AM	<u> </u>							
	ISSUE CLASS OF TIME									
16	WRAL Late News	11-1135p								
	ISSUE CLASS OF TIME									
				2 to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	11:27 PM	USPRTV28ACH	\$2,000.00		1
17	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME									
				2 to 11/11/12	1x	1				
	WRAL		М	11/05/12	:00			,	See MG 17.2	1
	WRAL The Closer	1235-135a	Su	11/11/12	:00			\$500.00	Credited	2
18	WRAL Noon News ISSUE CLASS OF TIME	12p-1p								
			11/05/12	2 to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	12:42 PM	USPRTV28ACH	\$700.00		1
19	WRAL WRAL 5am News ISSUE CLASS OF TIME	5am - 5:30a								
			11/05/12	2 to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	5:24 AM	USPRTV28ACH	\$700.00		1
20	WRAL 5:00 First News ISSUE CLASS OF TIME	5-530p								
			11/05/12	2 to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	5:12 PM	USPRTV28ACH	\$2,000.00		1
21	WRAL WRAL 5:30AM News ISSUE CLASS OF TIME	530-6a								
	1330E GEAGG OF TIME		11/05/13	2 to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	5:53 AM	USPRTV28ACH	\$1,000.00		1
22	WRAL 5:30 News ISSUE CLASS OF TIME	530-6p	IVI	11/00/12	.00	0.00 / tivi	OSI KI VZOACII	ψ1,000.00		•
			11/05/12	2 to 11/11/12	1x	1				
	WRAL		M	11/05/12	:30	5:43 PM	USPRTV28ACH	\$2,000.00	_	1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115088
Alt Order #	06226502
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL	6pm News (M-F)	6-630p				•				
	ISSUE CL	ASS OF TIME					_				
	14/D 4 I				2 to 11/11/12	1x	1		40.500.00		
	WRAL			М	11/05/12	:30	6:08 PM	USPRTV28ACH	\$2,500.00)	1
24	WRAL	CBS Evening News (M-F)	630p-7p								
	ISSUE CL	ASS OF TIME		11/05/11	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	6:59 PM	USPRTV28ACH	\$2,000.00		1
25	WRAL	Inside Edition	7-730P	IVI	11/03/12	.00	0.55 T W	031 KT VZOACII	Ψ2,000.00	,	'
23		ASS OF TIME	7-730F								
	10001 01	NOC OF THE		11/05/12	2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	7:20 PM	USPRTV28ACH	\$1,500.00)	1
26	WRAL	CBS This Morning	7am - 9am								
	ISSUE CL	ASS OF TIME									
					2 to 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	7:29 AM	USPRTV28ACH	\$850.00)	1
27	WRAL	Dr. Phil	9-10a								
	ISSUE CL	ASS OF TIME					_				
	MDAL				2 to 11/11/12	1x	1		ΦΕ00.00		
00	WRAL	WD4L 0 N O .	0.0-	М	11/05/12	:30	9:48 AM	USPRTV28ACH	\$500.00)	1
28	WRAL	WRAL 6a News Sat ASS OF TIME	6-8a								
	1330E GL	ASS OF TIME		10/20/1	2 to 11/04/12	1x	1-				
	WRAL			Sa	11/03/12	:30	7:14 AM	USPRTV28ACH	\$600.00)	1
29	WRAL	Various	Various	ou	11/00/12	.00	77	031 KT \$20ACT	φοσο.στ	•	·
		ASS OF TIME	Various								
				10/29/12	2 to 11/04/12	1x	1-				
	WRAL	7pm News	7-730p	Sa	11/03/12	:00			\$600.0 (See MG 29.2,29.3	1
	WRAL	WRAL 4:30am News	4:30a - 5am	Tu	11/06/12	:30	4:40 AM	USPRTV28ACH	\$300.00	MG for 29.1 11/03	3
				ISSUE (CLASS OF TIN	ЛЕ R10.9					



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115088
Alt Order #	06226502
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL	Various	Various					<u> </u>			
		ASS OF TIME									
	WRAL	WRAL 4:30am News	4:30a - 5am		11/06/12 ASS OF TIM	:30 E R10.9	4:55 AM	USPRTV28ACH	\$300.00	MG for 29.1 11/03	2
30		60 Minutes ASS OF TIME	7-8p								
	.0001 01			10/29/12 to	11/04/12	1x	1				
	WRAL			Su	11/04/12	:00			\$6,000.00	See MG 30.2	1
	WRAL	60 minutes	730-830p		11/04/12 TS, EVERY	:30 THING SA	8:29 PM	USPRTV28ACH	\$6,000.00	MG for 30.1 11/04	2
31		CBS Sunday Morning ASS OF TIME	9-1030a								
				10/29/12 to	11/04/12	1x	1				
	WRAL			Su	11/04/12	:30	9:48 AM	USPRTV28ACH	\$900.00		1
32		The Insider (1-130p) ASS OF TIME	1-130p								
				10/29/12 to	11/04/12	1x	1				
	WRAL			Th	11/01/12	:30	1:16 PM	USPRTV28ACH	\$500.00		1
33		The Doctors ASS OF TIME	10-11AM								
				10/29/12 to	11/04/12	1x	1				
	WRAL				11/01/12	:30	10:24 AM	USPRTV28ACH	\$500.00		1
34		Price is Right ASS OF TIME	11a-12p								
				10/29/12 to	11/04/12	1x	1				
	WRAL			Th	11/01/12	:30	10:59 AM	USPRTV28ACH	\$500.00		1
35		Noon News ASS OF TIME	12p-1p								
				10/29/12 to	11/04/12	1x	1				
	WRAL			Th	11/01/12	:30	12:36 PM	USPRTV28ACH	\$700.00		1
36	WRAL	5:00 First News	5-530p								



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1					
Invoice Date	11/11/12					
Invoice Month	November 2012					
Invoice Period	10/29/12 - 11/11/12					

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115088					
Alt Order #	06226502					
Deal #						
Order Flight	10/30/12 - 11/06/12					

Billing Calendar	Broadcast			
Billing Type	Cash			
Special Handling	CIA - Mark PAID			

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLASS OF TIME					•			•	
				to 11/04/12	1x	1				
	WRAL		Th	11/01/12	:30	5:13 PM	USPRTV28ACH	\$2,000.00		1
37	WRAL 5:30 News	530-6p								
	ISSUE CLASS OF TIME		10/00/10			-				
	WRAL		10/29/121 Th	to 11/04/12 11/01/12	1x :30	1 5:52 PM	USPRTV28ACH	\$2,000.00		1
20	WRAL WRAL AM News	6-7a	111	11/01/12	.30	5.52 PIVI	USPRIVZ8ACH	ֆ ∠ ,000.00		I
38	ISSUE CLASS OF TIME	0-1a								
	1330E CEA33 OF TIME		10/29/12 1	to 11/04/12	1x	1				
	WRAL		Th	11/01/12	:30	6:58 AM	USPRTV28ACH	\$1,600.00)	1
39	WRAL CBS Evening News (M-F)	630p-7p		,	.00	0.007	00111112011011	ψ.,σσσισσ		•
00	ISSUE CLASS OF TIME	000p . p								
			10/29/12 1	to 11/04/12	1x	1				
	WRAL		Th	11/01/12	:30	6:59 PM	USPRTV28ACH	\$2,000.00		1
40	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME									
				to 11/04/12	1x	1				
	WRAL		Th	11/01/12	:30	7:21 PM	USPRTV28ACH	\$1,500.00		1
41	WRAL CBS This Morning	7am - 9am								
	ISSUE CLASS OF TIME									
				to 11/04/12	1x	1				
	WRAL		Th	11/01/12	:30	8:11 AM	USPRTV28ACH	\$850.00		1
42	WRAL Dr. Phil	9-10a								
	ISSUE CLASS OF TIME		10/20/10	to 11/04/12	1.,	1				
	WRAL		Th	11/01/12	1x :30	9:58 AM	USPRTV28ACH	\$500.00	1	1
40		1 120m	111	11/01/12	.30	9.56 AIVI	USPRIVZOACH	φ300.00		Į.
43	WRAL The Insider (1-130p) ISSUE CLASS OF TIME	1-130p								
	TOUGH OLAGO OF THISIL		10/29/12 1	to 11/04/12	1x	-1				
	WRAL		Tu	10/30/12	:30	1:25 PM	USPRTV28ACH	\$500.00		1
		Wey					was taken from the program I	•		·



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Auvertiser	American Grossidaus
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115088
Alt Order #	06226502
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
44	WRAL	The Doctors	10-11AM	_	-		•		-		
	ISSUE CLA	ASS OF TIME									
				10/29/12 to		1x	-1				
	WRAL			Tu	10/30/12	:30	10:14 AM	USPRTV28ACH	\$500.00	1	1
45	WRAL	Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME									
				10/29/12 to		1x	-1				
	WRAL			Tu	10/30/12	:00			\$500.00	See MG 59.2,59.3,59.4	1
46		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
				10/29/12 to		1x	-1		•		
	WRAL			Tu	10/30/12	:30	12:14 PM	USPRTV28ACH	\$700.00	1	1
47		5:00 First News	5-530p								
	ISSUE CLA	ASS OF TIME									
				10/29/12 to		1x	-1		• • • • • • • • • • • • • • • • • • • •		
	WRAL			Tu	10/30/12	:30	5:22 PM	USPRTV28ACH	\$2,000.00		1
48		WRAL 5:30AM News	530-6a								
	ISSUE CLA	ASS OF TIME					_				
	14/5.41			10/29/12 to		1x	-1		4.000		
	WRAL			Tu	10/30/12	:30	5:54 AM	USPRTV28ACH	\$1,000.00		1
49		5:30 News	530-6p								
	ISSUE CLA	ASS OF TIME					_				
	MDAL			10/29/12 to		1x	-1		ФО 000 00		
	WRAL			Tu	10/30/12	:30	5:38 PM	USPRTV28ACH	\$2,000.00		1
50		6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME					_				
	MDAL			10/29/12 to		1x	-1		Φ0.500.00		
	WRAL			Tu	10/30/12	:30	6:22 PM	USPRTV28ACH	\$2,500.00	1	1
51	WRAL	WRAL AM News	6-7a								
	ISSUE CLA	ASS OF TIME									



Line Channel Description

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Time

Day

Date

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

]	Order #	115088		
	Alt Order #	06226502		
	Deal #			
1	Order Flight	10/30/12 - 11/06/12		

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Ad-ID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Reconciliation

Rate

Lille	Chaine Description	Tillie	Day	Date	Lengu	I All Tille	Au-ID	nate	nei #
51	WRAL WRAL AM News	6-7a			•				-
	ISSUE CLASS OF TIME								
	WRAL		Tu	10/30/12	:30	6:15 AM	USPRTV28ACH	\$1,600.00	1
52	WRAL CBS Evening News (M-F)	630p-7p							
	ISSUE CLASS OF TIME		10/00/11	0. 44/04/40		-			
	MDAL			2 to 11/04/12	1x	-1		Φ0 000 00 . O - NO 50 0 50 0 50 4	
	WRAL		Tu	10/30/12	:00			\$2,000.00 See MG 59.2,59.3,59.4	1
53	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P							
			10/29/12	2 to 11/04/12	1x	-1			
	WRAL		Tu	10/30/12	:30	7:21 PM	USPRTV28ACH	\$1,500.00	1
54	WRAL Tue Hour 1	8-9p							
	ISSUE CLASS OF TIME	•							
			10/29/1	2 to 11/04/12	1x	-1			
	WRAL		Tu	10/30/12	:30	8:48 PM	USPRTV28ACH	\$8,000.00	1
55	WRAL Dr. Phil	9-10a							
	ISSUE CLASS OF TIME								
			10/29/1	2 to 11/04/12	1x	-1			
	WRAL		Tu	10/30/12	:30	9:14 AM	USPRTV28ACH	\$500.00	1
56	WRAL The Insider (1-130p)	1-130p							
	ISSUE CLASS OF TIME								
			10/29/1	2 to 11/04/12	1x	1			
	WRAL		W	10/31/12	:30	1:26 PM	USPRTV28ACH	\$500.00	1
57	WRAL The Doctors	10-11AM							
_	ISSUE CLASS OF TIME	-							
			10/29/1	2 to 11/04/12	1x	1			
	WRAL		W	10/31/12	:30	10:49 AM	USPRTV28ACH	\$500.00	1
58	WRAL Late News	11-1135p						******	
	ISSUE CLASS OF TIME								
	.		10/29/1	2 to 11/04/12	1x	1			
	WRAL		W	10/31/12	:30	11:26 PM	USPRTV28ACH	\$2,000.00	1
	VVIIAL	14	• • •			_	USPK I VZOACH	• •	

Length Air Time

Dof #



Line Channel Description

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Times

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL				
Account Executive	Cheryl Blair				
Sales Office	Washington Telerep				
Sales Region	National				

Order #	115088				
Alt Order #	06226502				
Deal #					
Order Flight	10/30/12 - 11/06/12				

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling	CIA - Mark PAID				

Data

Longth Air Time Ad ID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
58	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
59	WRAL	Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME									
				10/29/12	2 to 11/04/12	1x	1				
	WRAL	Noon News	12p-1p	Tu	10/30/12	:30	12:43 PM	USPRTV28ACH	\$1,300.00	MG for 45.1,59.1,4.1,52.1	2
				O /	SUE CLASS C		10.9				
	WRAL			W	10/31/12	:00	10.10.514		,	See MG 59.2,59.3,59.4	1
	WRAL	Noon News	12p-1p	W Mara 100	10/31/12	:30	12:40 PM	USPRTV28ACH	\$1,300.00	MG for 45.1,59.1,4.1,52.1	3
	WRAL	The Insider (1-130p)	1-130p	W	SUE CLASS C 10/31/12	:30	1:10 PM	USPRTV28ACH	20,000	MG for 45.1,59.1,4.1,52.1	4
	VVITAL	The insider (1-130p)	1-130μ	• •	SUE CLASS C			USPKTVZOACH	φ900.00	7 MG 101 45.1,59.1,4.1,52.1	4
60	WRAL	Noon News	12p-1p	Mgs, loc	30L 0L/100 C	/	10.0				
00		ASS OF TIME	12p-1p								
	IOOOL OL	100 OF TIME		10/29/12	2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	12:55 PM	USPRTV28ACH	\$700.00		1
61	WRAL	WRAL 5am News	5am - 5:30a		. 0, 0 ., . =	.00			ψ, σσισσ		•
٠.		ASS OF TIME	0.00a								
	10002 027	100 01 111112		10/29/12	2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	5:08 AM	USPRTV28ACH	\$700.00)	1
62	WRAL	5:00 First News	5-530p						,		
-		ASS OF TIME	C 000p								
				10/29/12	2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	5:13 PM	USPRTV28ACH	\$2,000.00		1
63	WRAL	WRAL 5:30AM News	530-6a						. ,		
		ASS OF TIME	******								
				10/29/12	2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	5:27 AM	USPRTV28ACH	\$1,000.00		1
64	WRAL	5:30 News	530-6p								
		ASS OF TIME									
				10/29/12	2 to 11/04/12	1x	1				



Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115088
Alt Order #	06226502
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

~-		Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
64	WRAL	5:30 News	530-6p						•		
		ASS OF TIME									
	WRAL			W	10/31/12	:30	5:42 PM	USPRTV28ACH	\$2,000.00		1
65	WRAL	6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME		10/00/10	2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	6:28 PM	USPRTV28ACH	\$2,500.00		1
66		CBS Evening News (M-F)	630p-7p	VV	10/31/12	.50	0.201 W	OSFRIVZOACII	Ψ2,300.00		'
		ASS OF TIME	030p-7p								
	.0001 01			10/29/12	2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	6:59 PM	USPRTV28ACH	\$2,000.00		1
67	WRAL	Inside Edition	7-730P								
	ISSUE CLA	ASS OF TIME									
					2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	7:20 PM	USPRTV28ACH	\$1,500.00		1
68	WRAL	CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME		10/00/1		_	4				
	WRAL			10/29/12 W	2 to 11/04/12 10/31/12	1x :30	7:54 AM	USPRTV28ACH	\$850.00		
60		Dr. Phil	9-10a	VV	10/31/12	.30	7.54 AIVI	USPRIVZOACH	φου.υυ		ı
69		ASS OF TIME	9-10a								
	1000L OLA	433 OF THE		10/29/12	2 to 11/04/12	1x	1				
	WRAL			W	10/31/12	:30	9:49 AM	USPRTV28ACH	\$500.00		1
70	WRAL	ACC Football	12N-330P						******		
_	ISSUE CLA	ASS OF TIME R10.9									
				10/29/12	2 to 11/04/12	1x	S-				
	WRAL			Sa	11/03/12	:30	2:22 PM	USPRTV28ACH	\$2,500.00		1
71	WRAL	WRAL 4:30am News	4:30a - 5am								
	ISSUE CLA	ASS OF TIME R10.9									
					2 to 11/11/12	1x	M		******		
	WRAL			М	11/05/12	:30	4:45 AM	USPRTV28ACH was taken from the program I	\$300.00		1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314



Advertiser	American Crossroads
Product	AMER CROSSROAD 10/30
Estimate Number	694

Invoice #	115088-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/11/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	115088
Alt Order #	06226502
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line Cha	nannal I Decription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
----------	---------------------	------	-----	------	--------	----------	-------	------	----------------	------

Aired Spots 70

> **Gross Total** \$97,200.00

Agency Commission \$14,580.00

Net Amount Due \$82,620.00 **Payment Terms 30 Days**